

# electo

Electo.online - improves audience  
engagement and increases interest  
to your shows

# Who is our platform developed for?

electo

## **Television**

The widget creating system allows you to integrate your poll into a broadcasting program.

## **Radio**

Monitor the dynamics of audience opinion changes throughout the program.

## **Internet portals**

Create polls on popular articles, blogs, expert opinions and various events.

## **Educational institutions**

Create polls for your students and carry out topical surveys and votes.

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## Advantages for the broadcaster

A convenient tool for poll, survey and quiz placement on all sites of broadcaster as radio, mobile application, television or website

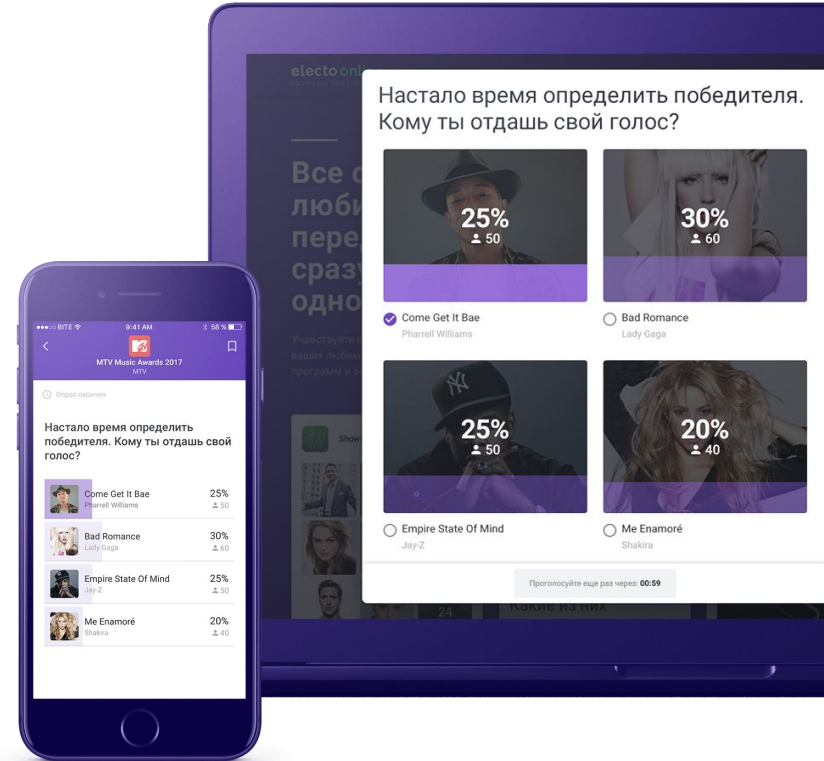
Monitoring of an active audience: listeners, readers and viewers in real time

Active interaction of the audience with the advertisement (ability to respond to advertisement)

Determining the exact rating of broadcasts, publications and speakers

Monitoring the dynamics of the audience's opinion during the broadcast

Detailed statistics on polls, surveys and quizzes



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## Advantages for the user

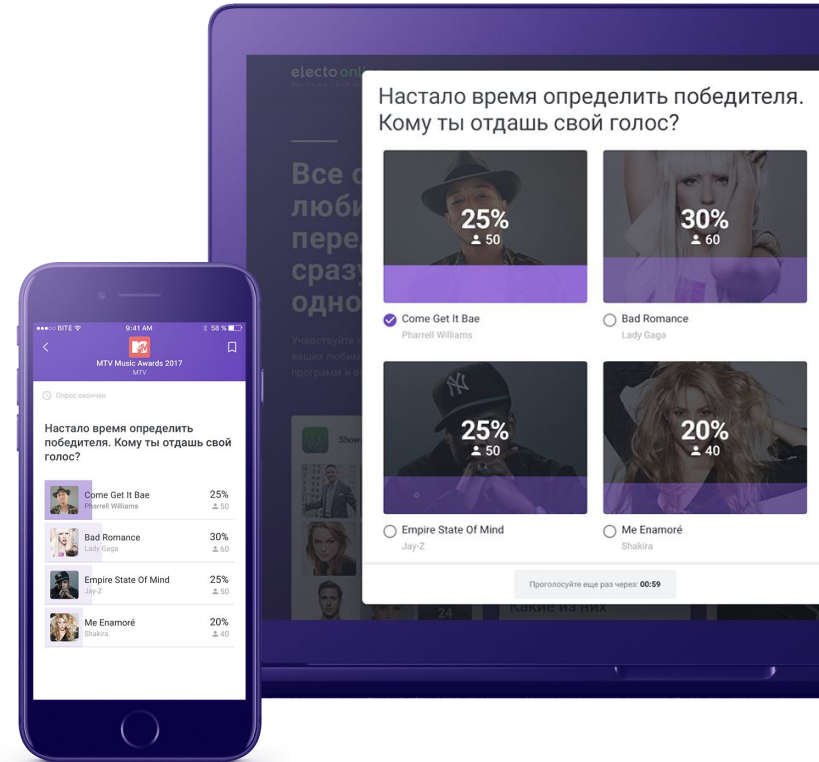
The opportunity to take part in interactives and share your opinion in one click on the smartphone

History of participating in polls, surveys and quizzes

Subscription for actual topics and favourite broadcasts

Receiving notifications about new interactives and results of previous polls

The possibility to buy the advertised product right away or get detailed information about the products, services, promotions and special offers from the advertiser



# Pricing

	Single Free	Start	Open	Global	Universe
Text polls	✓	✓	✓	✓	✓
Polls with images	✗	✓	✓	✓	✓
Polls with audio and video	✗	✓	✓	✓	✓
Quizzes	✗	✗	✓	✓	✓
Music charts	✗	✗	✓	✓	✓
Advertising	✗	✗	✗	✓	✓
Linking with the results of the phone voting	✗	✗	✗	✓	✓
Linking with the an on-air computer	✗	✗	✗	✓	✓
Having an income from the sale of goods and services advertised on the channel (Marketplace)	✗	✗	✗	✗	✓
	Price for one channel, EUR per month				
1 user	Free	9,99	14,99	19,99	24,99

**We look forward to collaborating!**



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